**Beat: Lifestyle**

# Nelson Mandela Foundation, California NAACP and NorthStar Memorial Group Unite

**To Support Human Rights Memorial**

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**USPA NEWS -** The Nelson Mandela Foundation, in partnership with NorthStar Memorial Group and the California chapter of the National Association for the Advancement of Colored People (NAACP), announced on May 19, the launch of a multifaceted effort to support the late-2016 unveiling of a human rights memorial...

The Nelson Mandela Foundation, in partnership with NorthStar Memorial Group and the California chapter of the National Association for the Advancement of Colored People (NAACP), announced on May 19, the launch of a multifaceted effort to support the late-2016 unveiling of a human rights memorial honoring the life and legacy of civil rights icon, Nelson Mandela. The 15-foot-tall monument is under construction at Skylawn Memorial Park in San Mateo.

People can support the construction efforts by either :
1) purchasing one of 1,000 personalized granite bricks which forms the walkway leading up to the memorial
2) donating to a crowdfunding campaign. NorthStar will match all funds raised before May 31, up to $100,000.

- Granite Pavers Benefit Mandela Memorial Plus Charity :

NorthStar is forming the monument's walkway with granite pavers that can be purchased and personalized with anything from inspirational messages to memorial tributes. Each paver costs $500; $200 of that goes directly to a charity such as the Nelson Mandela Foundation or the California NAACP, while $300 directly benefits the memorial's construction efforts.

- Mandela Memorial Crowdfunding Campaign :

Those who wish to further support the memorial may also contribute to a crowdfunding campaign. The goal is to raise $100,000; NorthStar is matching all funds raised through the campaign by May 31.

Source : NorthStar Memorial Group

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